



REPLY TO  
ATTENTION OF

**DEPARTMENT OF THE ARMY**  
**ARMY CENTER FOR SUBSTANCE ABUSE PROGRAMS**  
4501 FORD AVENUE, SUITE 320  
ALEXANDRIA VA 22302-1460

JUN 29 2005

PEDA

MEMORANDUM FOR ALL ALCOHOL AND DRUG CONTROL OFFICERS

SUBJECT: National Red Ribbon Week 23 -31 October 2005

1. The DoD Red Ribbon Campaign theme this year is, "Real Heroes Don't Use Drugs ". Your support for this national campaign by planning special activities designed to promote participation by soldiers, civilian employees, and Army family members is essential.
2. The Red Ribbon Campaign provides an excellent opportunity for the Army Substance Abuse Program to market our programs and link other community substance abuse prevention efforts to the Army's on-going commitment to a healthy Army family and a Drug-Free America.

  
GEORGE P. CHAGALIS  
Director